A-1 Asphalt, Inc.

4634 Division Ave. ♦ Wayland, MI. 49348

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COMMERCIAL ♦ INDUSTRIAL ♦ RESIDENTIAL ♦ MUNICIPAL

SERVING WEST MICHIGAN SINCE 1988

Privacy Policy

1. Introduction

A-1 Asphalt Inc. ("Company," "we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard information when you interact with us, including through SMS (text messaging) communications.

By providing your phone number and opting in to receive SMS messages, you agree to the practices described in this Privacy Policy.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:**
  - Name
  - Phone number
  - Email address
  - Company name (if applicable)
  - Address and property information related to requested quotes or work performed
  - Financial information related to payments
- **SMS Communication Data:**
  - Phone number
  - Message content
  - Message timestamps
  - Opt-in and opt-out records
- **Technical Information (if applicable through website):**
  - IP address
  - Browser type
  - Device information

3. How We Use Your Information

We use your information to:

- Send SMS messages related to:
  - Account notifications
  - Customer service responses
  - Appointment reminders
  - Service updates
  - Business communications
- Respond to inquiries
- Improve our services
- Comply with legal obligations

SMS information or content is not shared with third parties.

4. SMS Consent and Opt-In

By initiating an SMS message from your phone number, you expressly consent to receive SMS messages from A-1 Asphalt Inc. A-1 Asphalt will not initiate an SMS message to you.

- Message frequency may vary.
- Message and data rates may apply.
- You can opt out at any time by replying **STOP**.

Consent to receive SMS messages is not a condition of purchase.

5. Information Sharing and Disclosure

We do **not sell, rent, or share your phone number or SMS consent data with third parties for marketing purposes.**

We may share information only with:

- Service providers that help us deliver SMS communications (such as telecommunications platforms)
- Legal authorities if required by law

All service providers are contractually required to safeguard your information.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information from unauthorized access, use, or disclosure.

However, no electronic transmission is completely secure, and we cannot guarantee absolute security.

7. Data Retention

We retain personal information only as long as necessary to:

- Provide services
- Comply with legal obligations
- Resolve disputes
- Enforce agreements

8. Your Rights

Depending on your location, you may have rights to:

- Access your personal data
- Correct inaccurate information
- Request deletion of your information
- Withdraw consent

To exercise your rights, contact us using the information below.

9. Third-Party Services

Our SMS services may be facilitated by third-party communication providers. These providers process information solely for the purpose of delivering our communications.

10. Contact Information

If you have questions about this Privacy Policy or our SMS practices, please contact us:

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